

PRESS RELEASE

REF: COR05.04

12 October 2005

New transatlantic partnership for Corven

The UK office of Corven Consulting and Boston-based Cambridge Leadership Associates (CLA) today announced a partnership to provide joint pan-European consultancy services for public and private organisations seeking to develop greater capacity for leading and adapting to change.

CLA's methodology, called Adaptive Leadership™, stems from the groundbreaking work of Ronald A. Heifetz, a professor at Harvard University's John F. Kennedy School of Government and author of *Leadership Without Easy Answers*. In 2002, Heifetz co-authored the bestselling *Leadership on the Line* with fellow Harvard professor Marty Linsky. The tremendous response to this book led to the founding of CLA, which applies the principles of Adaptive Leadership to commercial, government and educational institutions globally.

Adaptive Leadership helps individuals throughout an organisation—not just senior executives—deal directly with the value conflicts, personal and system dynamics, resistance and turmoil that are inevitable in achieving meaningful change. CLA is currently engaged by South Ayrshire Council in the UK.

Vyla Rollins of Corven commented:

"This is a fantastic opportunity for Corven to access some of the world's best theory in the sphere of leadership and apply it to some of the difficult business issues faced by European organisations. At Corven, we help many clients to coach and nurture their leaders for overall business benefit; there are many similarities to the way that we tackle issues and the Adaptive Leadership methodology. We feel that this is something that will aid our ability to deliver strategic and complex change projects for clients."

Marty Linsky added:

"Corven and CLA share many of the same values. We have great respect for their work. We're very excited about joining with their professionals to make the framework of Adaptive Leadership more widely available."

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For further information

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About Corven

Corven is an international advisory and private equity firm consisting of:

Corven Consulting

Global management consulting based out of Europe and North America

Corven Corporate Finance

UK mid-market deals up to £250 million

Corven Ventures

UK private equity investments up to £20 million enterprise value

For more information, please visit www.corven.com

About Cambridge Leadership Associates

CLA is a leadership development practice that works with individuals and organizations to develop the leadership capacity to thrive in complex, challenging and competitive environments. CLA helps individuals learn to lead effectively within the context of their organizations through the practice of Adaptive Leadership.

For more information, please visit www.cambridge-leadership.com